

# NSS UNIT OF KRISHNAGAR WOMEN'S COLLEGE

## ANNUAL REPORT 2023-2024

### LIST OF EVENTS:

Sl No.	Name of Programme	Date of the Programme	Duration	Mode of Conduction	Venue
1.	Distribution of Board and markers		1	Offline	Nicher Para
2.	Eye checkup camp Volunteering	28.06.2024	1	Offline	KWC
3.	Yoga Day	21.06.2023	1	Offline	KWC
4.	Vanamahotsava	24.07.2023	1	Offline	KWC
5.	Dengue Awerness	17.08.2023	1	Offline	Krishnagar Post Office More
6.	Independence Day	15.08.2023	1	Offline	KWC
7.	NSS Day	29.09.2023	1	Offline	KWC
8.	Clean Campus Drive	30.09.2023	1	Offline	KWC
9.	Meri Matti Mera Desh	30.09.2023	1	Offline	KWC
10.	Swacha Bharat Mission	02.10.2023	1	Offline	Nicher Para
11.	Campus Cleaning	17.10.2023	1	Offline	KWC
12.	AIDS Awerness	13.12.2023	1	Offline	Krishnagar Area and College Campus
13.	Sports of Slum area Students	05.01.2024	1	Offline	KWC
14.	National Youth Festival	11.01.2024 – 15.01.2024	5	Offline	Nasik, Maharashtra
14.	Participation in Yuva Samvada	15.02.2024	1	Offline	Kalyani University
16.	Participation in Youth Parliament	23.02.2024	1	Offline	Krishnagar
17.	Volunteering in Voter Awareness Programme	29.02.2024	1	Offline	KWC
18.	International Women's Day	14.03.2024	1	Offline	KWC
19.	NSS Annual Camp		7	Offline	Nicher Para

Campus cleaning and awareness programs were also held on regular basis.

## **NSS Advisory Committee:**

### Programme Officer –

 Dipali Shaw

### Members –

 Prokash Ch Mondal

 Aniruddha Bagchi

 Payel Kundu

 Naznin E Firdaus

 Biswajit Halder

 Israfil Dhabak

 Arundhati Tarafdar

## **❖ Distribution of Board and markers**

On 25th April 2023, the NSS unit of Krishnagar Women's College organized an initiative to promote art among students of Nicher Para Adarsa Primary School. The event aimed to enhance creativity and artistic expression among children from Class 1 to Class 5 by providing them with whiteboards and markers.

A total of 18 NSS volunteers participated in the activity, where they distributed the materials to the students. The volunteers also engaged with the children, guiding them in using the whiteboards for both artistic and educational purposes. The students were encouraged to draw, write, and explore their creativity using the new materials.

The activity was well-received by both students and teachers, who appreciated the opportunity to enhance the learning experience. The event not only promoted art but also fostered a positive and interactive environment for the students to express themselves freely. The distribution of the boards and markers provided the students with valuable tools to aid in their learning and artistic development.

This initiative successfully highlighted the importance of creativity in education and demonstrated the NSS unit's commitment to supporting local schools and fostering community engagement.

## ❖ Eye checkup camp Volunteering

On 28th June 2023, Krishnagar Women's College organized an eye checkup camp exclusively for its students, with the support of the Students Support and Progression Committee and the Alumni Association. The objective of this camp was to promote eye health and awareness among the students, and to offer free eye checkups to those in need. The event was made possible through the active participation and initiative of the college's NSS Volunteers, who played a key role in ensuring the camp's success.

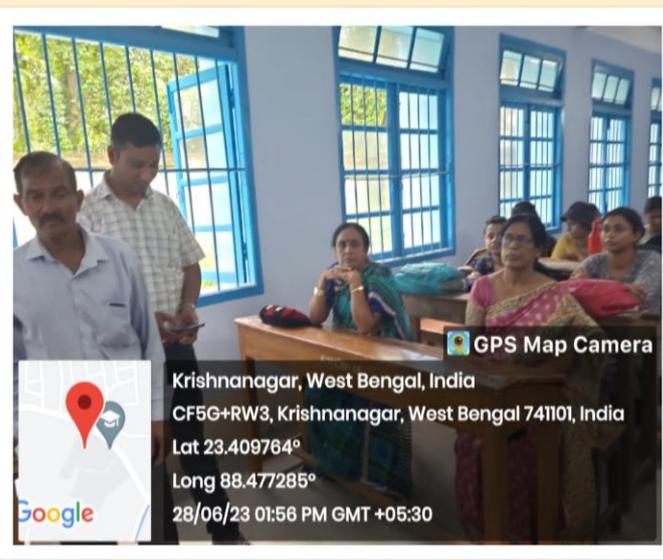
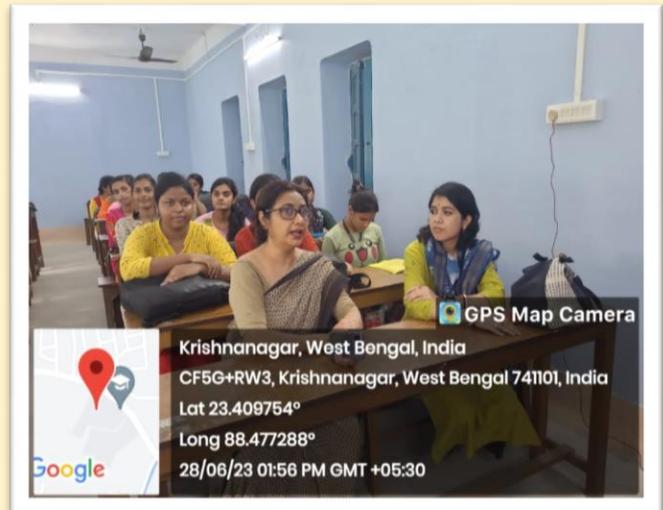
### **Role of NSS Volunteers:**

The NSS Volunteers of Krishnagar Women's College were integral to the smooth conduction of the eye checkup camp. Their involvement included both organizational support and direct assistance during the camp.

### **Outcomes:**

1. **Successful Eye Checkups:** A large number of students participated in the camp, and several were identified with vision problems, with referrals made for further consultation.
2. **Increased Awareness:** Students gained valuable insights into eye care, common vision issues, and the importance of regular eye checkups.
3. **Efficient Event Execution:** The active involvement of NSS Volunteers ensured the camp was conducted smoothly, with timely services and a well-organized process for all students.
4. **Community Engagement:** The event fostered a sense of social responsibility and care among the students, strengthening the relationship between the college and its students.

The Eye Checkup Camp for students of Krishnagar Women's College was a significant success, thanks to the collaboration between the Students Support and Progression Committee, Alumni Association, and the dedicated NSS Volunteers. Their active participation ensured that the event was well-executed, providing essential eye care and raising awareness among the students. This initiative not only contributed to the health and well-being of the students but also demonstrated the college's commitment to community welfare and social responsibility.



## ❖ Yoga Day

On the occasion of International Yoga Day, the NSS volunteers of Krishnagar Women's College gathered to celebrate and promote the importance of yoga for physical and mental well-being. The event was held on 21st June 2023 at 12:00 PM in the Seminar Room of the college. A total of 24 enthusiastic participants, including NSS volunteers and other students, took part in the event.

### Purpose of the Event

International Yoga Day is celebrated globally to raise awareness about the benefits of yoga and its positive effects on physical and mental health. The theme for this year's celebration was focused on "Yoga for well-being." The NSS unit at Krishnagar Women's College organized this event to encourage students to integrate yoga into their daily lives for better health and mindfulness.

## **Event Overview**

The event commenced with a brief introductory speech by the NSS Program Officer, who explained the significance of Yoga Day and the philosophy behind yoga as a practice for holistic health. The participants were informed about how yoga helps in improving flexibility, reducing stress, and enhancing concentration, which are essential for students, especially in the midst of academic pressure.

Following the introductory session, the volunteers proceeded with a yoga session that included various asanas (postures) aimed at relaxation and rejuvenation. The session was guided by a trained instructor who demonstrated the proper techniques and benefits of each asana. The volunteers and participants performed a series of yoga exercises such as:

1. **Tadasana (Mountain Pose)** – for improving posture and increasing height.
2. **Vrikshasana (Tree Pose)** – to enhance balance and concentration.
3. **Trikonasana (Triangle Pose)** – for stretching and toning the body.
4. **Bhramari Pranayama (Bee Breath)** – to calm the mind and reduce anxiety.
5. **Savasana (Corpse Pose)** – for relaxation and stress relief.

The instructor emphasized the importance of breathing techniques, especially during pranayama (breathing exercises), to promote mental clarity and emotional stability.

## **Highlights of the Event**

- The event was conducted in a serene and calm environment, which contributed to a positive and energetic atmosphere.
- All participants showed active involvement and enthusiasm throughout the session, which was reflective of their commitment to practicing yoga.
- The session was interactive, with the instructor answering questions about the benefits of yoga and how it can be incorporated into daily routines.
- The event concluded with a group meditation session, allowing the participants to experience the peace and tranquillity that yoga offers.

## **Conclusion**

The International Yoga Day celebration at Krishnagar Women's College was a successful and enriching experience for all the participants. The 24 students who took part in the session left with a greater understanding of yoga's transformative powers and its ability to enhance both physical and mental health. The NSS volunteers played a crucial role in organizing the event and ensuring its smooth execution.

This initiative has instilled a sense of well-being among the students and encouraged them to continue practicing yoga in their daily lives. The college is committed to holding similar events in the future to further promote the practice of yoga as a vital tool for maintaining a healthy and balanced life.



## ❖ Vanamahotsava and Installation of Vinyl Boards

The NSS Unit of Krishnagar Women's College organized a combined event on 24th July 2023 to celebrate Vanamahotsava and install vinyl boards across the college campus. A total of 38 students actively participated in the event, which aimed to promote environmental conservation and enhance campus communication.

During the Vanamahotsava celebration, students and faculty planted saplings in designated areas on the campus, symbolizing a commitment to sustainability and ecological balance. The NSS volunteers highlighted the importance of trees in mitigating climate change and maintaining biodiversity.

In addition, vinyl boards with informative messages and guidelines were installed at prominent locations around the campus. These boards aimed to provide crucial information, create awareness about environmental and social issues, and maintain campus discipline.

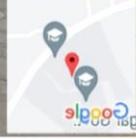
The event fostered environmental consciousness among the participants while improving the college's infrastructure. It concluded with a vote of thanks by the NSS Program Officer, acknowledging the efforts of all involved.





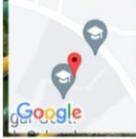
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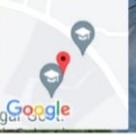
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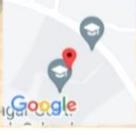
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## ❖ Dengue Awareness

On 19th August 2023, the National Service Scheme (NSS) unit of Krishnagar Women's College organized a Dengue Awareness Rally to spread awareness about the prevention and control of dengue fever. The rally started at Krishnagar Women's College and proceeded towards Post Office More, Krishnagar, with enthusiastic participation from the college students.

The students actively engaged with the public by marching through the streets, holding handmade posters that displayed important messages on dengue prevention. They also chanted slogans such as “Stop Dengue, Save Lives,” “Eliminate Mosquito Breeding Sites,” and “Fight Dengue, Protect Your Family” to capture the attention of the local community.

In addition to the slogans, the students distributed informative leaflets to passersby. The leaflets provided essential information about dengue fever, including symptoms, preventive measures, and the importance of eliminating mosquito breeding sites like stagnant water.

The rally aimed to educate the general public on the steps they can take to reduce the spread of dengue, emphasizing the importance of community participation in maintaining a clean and safe environment.

The event was a great success, with students and the local community coming together to raise awareness and take action against dengue. The rally concluded with a positive response from the public, who appreciated the initiative and actively participated in the awareness campaign.





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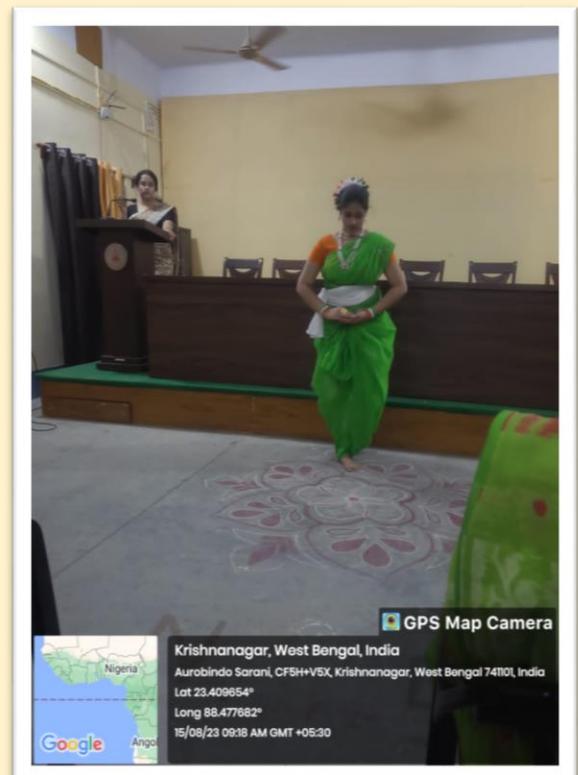
## ❖ Independence Day

Krishnagar Women's College celebrated India's 77th Independence Day with great enthusiasm on 15th August 2023. The event was organized by the college's student unit, with 40 students actively participating in various cultural performances.

The celebration began with the hoisting of the national flag, followed by the singing of the national anthem. In keeping with the spirit of the day, the students presented a variety of cultural performances. These included a vibrant dance performance and a patriotic drama that depicted the struggle of our soldiers and their families. The students also performed several patriotic songs, filling the atmosphere with a sense of national pride.

Teachers of the college shared their thoughts on the significance of Independence Day, emphasizing the importance of freedom, unity, and the responsibilities of the youth in contributing to the nation's progress.

The event was a great success, showcasing the talents of the students while celebrating the spirit of independence.





## ❖NSS Day

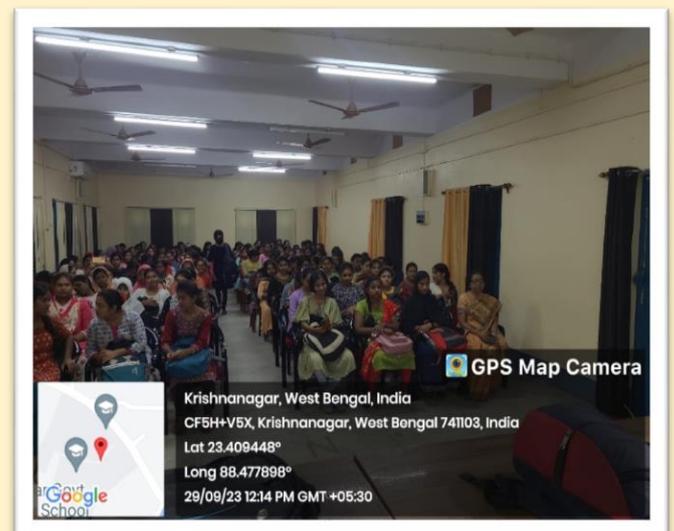
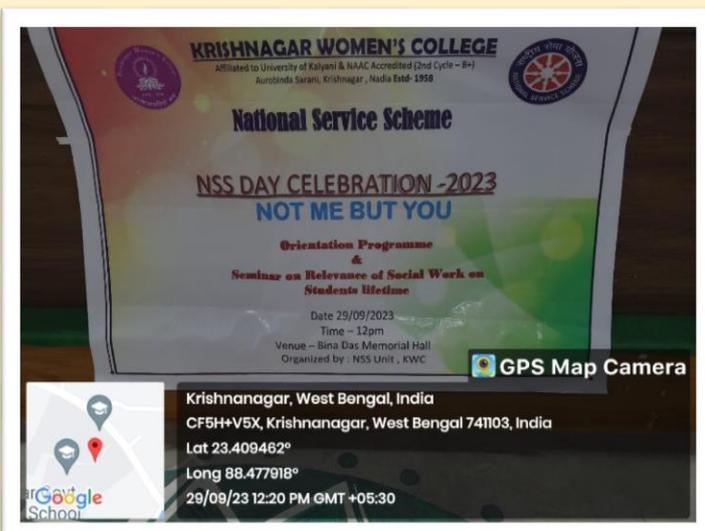
The NSS Unit of Krishnagar Women's College celebrated NSS Day on 29th September 2023 with great enthusiasm and active participation of more than 60 students. The event aimed to promote the values of community service and inspire students to join the National Service Scheme (NSS)

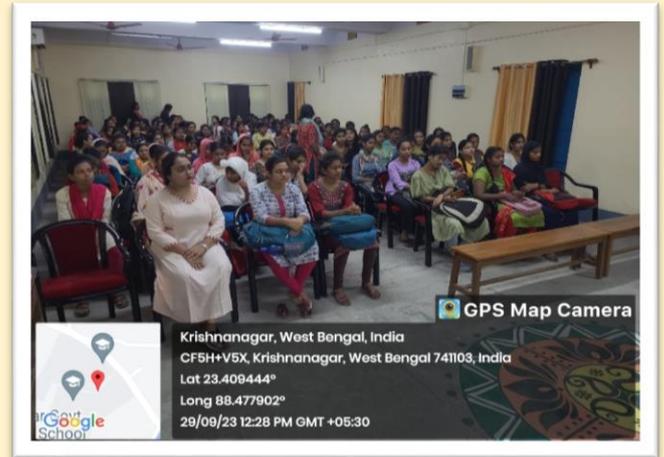
The celebration began with a cleaning activity on the college campus. Students worked collaboratively to clean classrooms, corridors, and the surrounding premises. This initiative not only enhanced the cleanliness of the campus but also highlighted the importance of maintaining a clean and healthy environment as part of social responsibility.

A seminar followed the cleaning drive, focusing on motivating students to join NSS and contribute to societal development. Faculty members and senior NSS volunteers delivered insightful speeches on the significance of NSS in personal and community growth. They emphasized the role of youth in nation-building and the transformative impact of participating in NSS activities.

The event successfully reinforced the spirit of teamwork, social responsibility, and selfless service among students. The active participation of more than 60 students demonstrated their enthusiasm for making a positive difference in society.

The NSS Day celebration on 29th September 2023 was a meaningful event that embodied the ethos of the National Service Scheme. The cleaning drive and seminar inspired students to join NSS and actively contribute to the betterment of the community.





## ❖ Clean Campus Drive

On 30th September 2023, the NSS Unit of Krishnanagar Women's College organized a campus cleaning drive, with the active participation of more than 20 enthusiastic students. The initiative aimed to promote cleanliness, hygiene, and environmental awareness within the college premises.

The cleaning drive covered various areas of the campus, including classrooms, corridors, and outdoor spaces. Armed with cleaning tools and protective gear, the NSS volunteers diligently worked to remove litter, dust, and debris, ensuring a clean and pleasant environment for all.

The activity not only improved the cleanliness of the college but also fostered a sense of teamwork and social responsibility among the participants. Students were reminded of the importance of maintaining a clean environment and its role in enhancing overall well-being and productivity.

The campus cleaning drive by Krishnanagar Women's College NSS Unit was a successful and impactful initiative. It reflected the commitment of the NSS to environmental care and the active participation of students in community-oriented activities.



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## ❖ Meri Matti Mera Desh

On 30th November 2023, the NSS Unit of Krishnanagar Women's College celebrated the "Meri Mati Mera Desh" initiative, launched by the Ministry of Youth Affairs and Sports. This national program aims to inspire young citizens to connect with the nation's heritage and contribute to its progress.

The event featured a pledge-taking ceremony, where all participants vowed to become responsible citizens and actively contribute to the nation's growth. Students and faculty members pledged to honour the country's heritage, respect its values, and fulfil their duties as citizens. Through this initiative, the NSS Unit encouraged students to take pride in their nation and work towards its betterment.

The program also included discussions on the significance of the initiative, highlighting the importance of national unity, patriotism, and civic responsibility. This celebration aimed to instil a sense of responsibility in the students, encouraging them to play a proactive role in the country's development.

The event successfully conveyed the message of national pride and responsibility, leaving a lasting impact on the participants.



## ❖ Swacha Bharat Mission

On 2nd October 2023, to commemorate Gandhi Jayanti, the NSS Unit of Krishnagar Women's College conducted a cleaning drive under the Swachh Bharat Mission at the adopted slum area, Nicher Para. The initiative witnessed enthusiastic participation from more than 20 NSS volunteers, showcasing their dedication to promoting cleanliness and hygiene in the community.

The cleaning activity focused on clearing garbage, removing debris, and tidying up public spaces in Nicher Para. Students also engaged with local residents to raise awareness about the importance of cleanliness, proper waste disposal, and maintaining a hygienic living environment.

The drive not only improved the sanitation of the area but also encouraged active involvement from the community members, who expressed their appreciation for the efforts of the NSS volunteers. The activity aimed to instil a lasting sense of responsibility for cleanliness among both students and residents.

The Swachh Bharat Mission cleaning drive at Nicher Para was a meaningful step towards achieving the vision of a cleaner India. The participation of more than 29 students and their engagement with the local community reflected the spirit of NSS and the enduring legacy of Mahatma Gandhi's ideals.

## ❖ Campus Cleaning

On 17th October 2023, the National Service Scheme (NSS) Unit of Krishnagar Women's College organized a campus cleaning initiative with the active participation of 37 NSS volunteers. This initiative aimed to promote environmental cleanliness, instil a sense of responsibility, and encourage active participation among students in maintaining the college campus. The event was part of the NSS Unit's ongoing commitment to social service and community welfare.

### **Objective**

The primary objective of the campus cleaning activity was to:

- Enhance the cleanliness and hygiene of the college campus.
- Create awareness among students about the importance of a clean environment.
- Foster a sense of community responsibility among the participants.
- Encourage environmental sustainability through waste management and proper disposal.

## Event Details

The cleaning event began at 9:00 AM and continued until 12:00 PM. The 37 NSS volunteers were divided into groups, each responsible for different sections of the campus, including the main building area, pathways, gardens, and surrounding open spaces.

## Activities Undertaken

Volunteers collected litter scattered around the campus, including paper, plastic, and other non-biodegradable waste. The waste was properly segregated into recyclable and non-recyclable categories for appropriate disposal. Volunteers actively swept the pathways and cleared debris from open spaces, ensuring that the college premises remained neat and tidy. The surrounding garden areas were also maintained to ensure a clean and pleasant atmosphere.

Alongside the cleaning, students engaged in brief discussions on the importance of cleanliness and its impact on health and the environment. Informational posters on waste disposal and recycling practices were put up in key areas of the campus to reinforce the message. The collected waste was disposed of in proper bins, and the recyclable materials were handed over for recycling, reducing the environmental footprint of the event.

## Impact

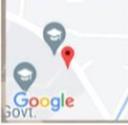
- **Improved Campus Environment:** The immediate outcome of the initiative was the visibly cleaner campus, creating a more pleasant and hygienic environment for students, faculty, and visitors.
- **Heightened Awareness:** The cleaning drive helped raise awareness about the importance of maintaining cleanliness, which is crucial for public health and environmental sustainability.
- **Teamwork and Responsibility:** The event strengthened the spirit of teamwork among the NSS volunteers, and participants felt a greater sense of responsibility towards keeping the college campus clean in the future.
- **Positive Community Engagement:** The event fostered a sense of belonging and pride within the NSS Unit, as students actively contributed to the upkeep of their college environment.

The campus cleaning initiative on 17th October 2023 was a successful event organized by the NSS Unit of Krishnagar Women's College. With the active participation of 37 students, the event not only helped in maintaining the cleanliness of the college campus but also instilled a deeper sense of environmental responsibility among the students. The NSS Unit's dedication to promoting social service and environmental consciousness continues to have a positive impact on the college community, setting a strong example for others to follow.

The event concluded with a vote of thanks by the NSS coordinator, appreciating the volunteers for their hard work and commitment to the cause of cleanliness and environmental sustainability.



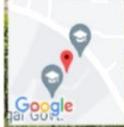
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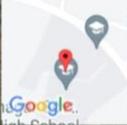
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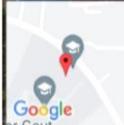
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## ❖ AIDS Awareness

On 13th December 2023, the NSS Unit of Krishnagar Women's College organized an AIDS Awareness Drive at the college campus and the surrounding locality. The event aimed to educate students and the community about HIV/AIDS prevention and to promote awareness of its social and health implications. The drive saw enthusiastic participation from more than 90 students.

NSS volunteers conducted an outreach campaign in the college and nearby areas, distributing informative pamphlets and engaging with the community to dispel myths and misconceptions about HIV/AIDS.

A highlight of the event was a special lecture delivered by a medical expert specializing in HIV/AIDS awareness. The session provided valuable insights into the causes, prevention methods, and treatment options available for HIV/AIDS. The expert emphasized the importance of early detection, safe practices, and breaking the stigma surrounding the disease.

The drive successfully educated participants about the realities of HIV/AIDS and inspired them to act as ambassadors of awareness in their communities. The lecture, combined with interactive discussions, empowered students with accurate knowledge and encouraged them to adopt a proactive approach toward health and social issues. The AIDS Awareness Drive by Krishnagar Women's College NSS Unit was a significant step in promoting health awareness and combating the stigma associated with HIV/AIDS.





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## ❖ Sports of Slum area Students

On 5th January 2024, the NSS Unit of Krishnagar Women's College organized a special sports event for the children of the Nicher Para slum area as part of the college's annual sports day. Held on the college grounds, this event aimed to foster a sense of joy, teamwork, and inclusion among the children. More than 25 primary school students actively participated in the event, making it a vibrant and heartwarming initiative.

The event featured a variety of fun and engaging sports activities tailored to the children's age and interests. Events like sack race, spoon race, and a short sprint were organized to ensure enthusiastic participation. NSS volunteers managed the event, providing guidance and cheering the children on, which created a lively and supportive atmosphere.

The sports activities brought immense joy and excitement to the participating children, offering them a memorable day of recreation and teamwork. The initiative also helped strengthen the bond between the college and the local community, showcasing the college's commitment to social responsibility.

The sports event for Nicher Para slum area children, organized by the NSS Unit of Krishnagar Women's College, was a heartening success. It provided the children with an opportunity to participate in sports, celebrate their abilities, and build confidence, leaving a lasting impact on both the participants and the organizers.





## ❖ National Youth Festival

**Event Overview:** The National Youth Festival (NYF) 2024 took place in Nashik, Maharashtra, from January 12th to 16th, 2024. Organized by the Ministry of Youth Affairs and Sports, the event aimed to celebrate the vibrant spirit of India's youth, fostering national integration, leadership, and social responsibility. The NYF also provided a platform for cultural exchange, personal growth, and learning among young individuals from across the nation.

**West Bengal's Participation:** A team of 24 NSS Volunteers from various districts of West Bengal participated in this grand event. Among them was **Ritwika Ghosh**, an NSS Volunteer from **Krishnagar Women's College**, and **Dipali Shaw**, a Programme Officer from the same college, who was selected as one of the two Contingent Leaders from West Bengal. This selection was a significant achievement for the college, as it marked the involvement of both a Programme Officer and a Volunteer, highlighting the institution's commitment to youth development and leadership.

**Day 1: Inaugural Ceremony and State Parade** The National Youth Festival 2024 kicked off with an inspiring **inaugural speech by Honourable Prime Minister Narendra Modi**. In his address, the Prime Minister emphasized the importance of youth in shaping India's future, urging the young

generation to engage in nation-building activities. Following this, the event featured a **state parade**, where each state showcased its unique culture and traditions. The West Bengal team, led by Programme Officer Dipali Shaw, actively participated in the parade, representing the rich culture of Bengal with pride.

**Day 2: Lecture Sessions and Youth Empowerment** On the second day, the event was chaired by **Sports Minister Anurag Singh Thakur**. The day also featured a **lecture session by Vilas Shinde**, the Director of Shyadri Farms. His talk focused on the future scope of farming and how innovative approaches can transform the agricultural sector in India. This session was especially inspiring for the youth, encouraging them to explore sustainable careers in farming and agrotech.

**Day 3: Felicitations and Inspiring Lectures** The third day began with the **felicitation of various ministers** who contributed to the development of youth initiatives in the country. This was followed by an **inspiring lecture by Pratik Khandelwal**, the founder of Ramp My City, who spoke about building accessible and inclusive infrastructure for all citizens. The session sparked thought-provoking discussions on how youth can play a role in creating a more inclusive society. The second session of the day focused on **moral values**, emphasizing the importance of ethics, empathy, and social responsibility in today's world.

**Day 4: Cultural Representation and Yuva Gram** The final day of the festival saw the West Bengal NSS team putting on a **cultural dance performance** that was met with enthusiastic applause and appreciation. The performance showcased the rich cultural heritage of Bengal, symbolizing the unity in diversity that the festival stands for.

Every evening of the festival included **cultural interchange sessions** among the students, where participants could interact with peers from different regions, sharing their unique traditions, stories, and experiences. A major highlight was the **Yuva Gram**, a specially set-up temporary village that became the heart of the festival.

**Yuva Gram: A Celebration of Youth** Yuva Gram was a vibrant space designed to encourage learning, exploration, and interaction. It featured:

- **Food stalls representing different states** of India, offering a variety of regional cuisines.
- **Handicrafts and accessories stalls** showcasing traditional and contemporary products from across the nation.
- A **special segment on Innovations and Improvements**, where young entrepreneurs and innovators displayed their inventions and ideas for a better future.
- A **Mountaineering Adventure segment**, where students aged 18 and above could participate in **wall climbing** and receive a certification from the **Nehru Mountaineering Training Centre** in Uttarakhand. This segment offered an exciting opportunity for adventure enthusiasts to explore mountaineering techniques.

**Evening Concerts and Performances** The evenings at NYF 2024 were filled with high-energy performances by renowned artists. The **concerts by Sunidhi Chauhan**, popular rock bands, and many other artists brought the festival to life, making each evening memorable for the attendees. These performances provided the youth with a chance to unwind, enjoy music, and connect with fellow participants in a lively and celebratory atmosphere.

**Conclusion:** The **National Youth Festival 2024** in Nashik was a resounding success, offering a platform for youth from across the country to come together, celebrate diversity, and engage in activities that promote leadership, responsibility, and national unity.

For **Krishnagar Women's College**, the participation of **Ritwika Ghosh** and **Dipali Shaw** was a proud moment. Their involvement not only brought recognition to the college but also showcased the institution's strong commitment to nurturing future leaders. The festival's wide array of activities, from cultural performances to intellectual discussions and adventure sports, provided a holistic learning experience for all participants.

The **National Youth Festival 2024** served as a reminder of the incredible potential of India's youth and their ability to shape a brighter, more inclusive future for the nation.







## INVITATION

# “YUVA SAMVAD”: INDIA@2047

Theme: India's Panch Pran- A Youth Dialogue

*To be Organised by*

**Nss Cell University of Kalyani**

The Honorable Vice-Chancellor University of Kalyani  
and the Coordinator NSS seeks Your gracious presence  
in the occasion

Date :- 15th February 12 Noon  
Vidyasagar Sabhagriha





## ❖ Participation in Youth Parliament

On 23rd February 2024, Krishnagar Women's College NSS Unit participated in the Youth Parliament held in Nadia District. Representing the college, one student, Sayantani Bose, actively took part in the program.

The Youth Parliament served as a platform for youth to discuss important national issues and showcase their public speaking and debating skills. [Student's Name] participated in the extempore competition, where she impressed the audience with her spontaneous articulation and critical thinking on current affairs.

The participation in the Youth Parliament was a valuable opportunity for the student to engage in meaningful dialogue and develop leadership and communication skills. It also reflected Krishnagar Women's College's commitment to promoting active citizenship and youth empowerment.

The participation of [Student's Name] in the Youth Parliament in Nadia District was a proud moment for Krishnagar Women's College. Her performance in the extempore competition highlighted the college's focus on nurturing young talent and encouraging active participation in civic engagement.

## ❖ Volunteering in Voter Awareness Programme

On 29th February 2024, Krishnagar Women's College organized an impactful Voter Awareness Program aimed at inspiring and motivating young and new voters to actively participate in the democratic process. The initiative was a collaborative effort between the college administration and the National Service Scheme (NSS) Unit of Krishnagar Women's College. The event was designed to educate students, especially first-time voters, on the importance of voting and the process involved, empowering them to exercise their rights responsibly.

## **Objective**

The primary objectives of the Voter Awareness Program were:

- To raise awareness about the significance of voting in a democratic country.
- To encourage new and young voters to register and vote in upcoming elections.
- To provide information about the voting process, eligibility, and the steps involved in casting a vote.
- To promote a sense of civic duty and responsibility among students.
- To enhance engagement and participation in the electoral process.

The Voter Awareness Program took place at the college auditorium, starting at 11:00 AM. The event featured informative sessions, interactive discussions, and speeches delivered by distinguished speakers. The NSS Unit played a crucial role in the successful organization and execution of the event, ensuring smooth coordination and participation from the students.

## **Activities and Highlights**

**Inaugural Speech:**

The program was inaugurated by the Principal of Krishnagar Women's College, who emphasized the importance of voting as a fundamental right and civic responsibility. She urged students to take an active role in the democratic process and ensure that their voices are heard in elections.

**Guest Speakers and Sessions:**

A series of expert guest speakers, including local election officers and political science faculty members, addressed the audience. They explained the significance of voting, the eligibility criteria for voters, the registration process, and the various ways to cast a vote, including the use of electronic voting machines (EVMs). The speakers also highlighted the role of voting in shaping the future of the nation and the importance of informed decision-making.

**Interactive Discussion and Q&A:**

A segment of the program was dedicated to an interactive discussion where students were encouraged to ask questions regarding the voting process and share their thoughts. The NSS Unit volunteers assisted in facilitating the discussion, ensuring that all queries were addressed.

**Awareness Materials:**

The NSS Unit distributed informative pamphlets and posters to the students, which included details on how to register as a voter, key dates for upcoming elections, and other useful voter-related information. These materials served as valuable resources for students to better understand the process.

**Voter Registration Drive:**

As part of the program, the NSS Unit set up a voter registration booth on the college campus. Students who were eligible to vote but had not yet registered were assisted in completing the registration forms. Volunteers helped guide them through the process, making sure the registration was done smoothly.

**Pledge to Vote:**

At the conclusion of the program, all attendees took a pledge to vote in the upcoming elections and to

encourage others to do the same. This was a symbolic gesture to reinforce the commitment to participate in the democratic process.

### **Role of NSS Unit**

The NSS Unit played a pivotal role in the successful organization and execution of the event. Their responsibilities included:

- Assisting in the coordination of the event and managing logistics.
- Engaging students and encouraging participation in the awareness program.
- Helping with the distribution of voter registration forms and pamphlets.
- Facilitating the Q&A sessions and ensuring smooth interactions between speakers and the students.
- Setting up the voter registration booth and providing assistance to students in completing registration formalities.

### **Impact**

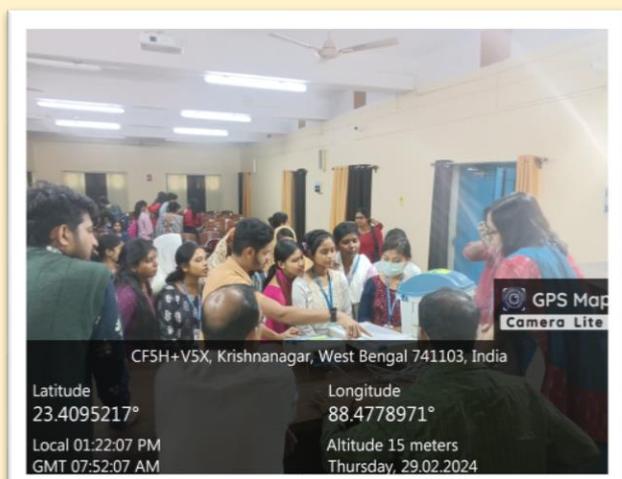
The Voter Awareness Program had a positive and lasting impact on the participants, especially the first-time voters. Key outcomes include:

- **Increased Awareness:** The students gained a deeper understanding of the importance of voting, the election process, and their role as responsible citizens.
- **Enhanced Participation:** The voter registration drive led to a significant number of new registrations, with many students expressing their intent to vote in the next election.
- **Civic Responsibility:** The program successfully instilled a sense of civic duty among the students, inspiring them to actively participate in shaping the future of their country.
- **Empowered Students:** Many students who were unsure about the voting process received valuable guidance, empowering them to confidently exercise their right to vote.

### **Conclusion**

The Voter Awareness Program organized by Krishnagar Women's College on 29th February 2024 was a highly successful initiative, supported by the diligent efforts of the NSS Unit. The program not only provided crucial information to first-time voters but also fostered a sense of civic responsibility among the students. By helping students understand the significance of their vote, the event contributed to the larger goal of strengthening democracy through informed and active participation.

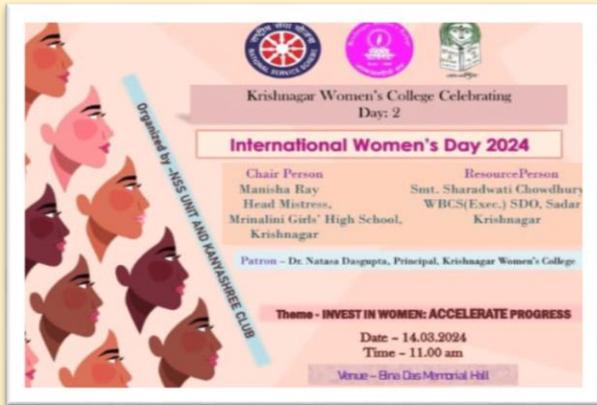
The collaboration between the college and the NSS Unit ensured that the event was well-executed, and the positive feedback from participants indicated the success of the program. The college looks forward to organizing more such initiatives in the future to continue promoting voter awareness and democratic participation.



## ❖ International Women’s Day

On 14th March,2024 in order to celebrate International Women's Day, the Kanyashree Club and NSS Unit of Krishnagar Women’s College organized an enlightening session on the theme, “Invest in Women: Accelerate Progress”. The programme began at 11:00 am and the venue was Bina Das Memorial Hall. The session was conducted by our Chief Guest, Smt. Sharadwati Chowdhury (WBCS (Exec.) SDO Sadar, Krishnagar). The session was chaired by, Smt. Manisha Ray, Headmistress, Mrinalini Girls’ High School Krishnagar. More than hundred

students of Krishnagar Women's College attended the session. The session ended with a beautiful interactive Q and A session, where all the students actively participated and was enlightened by our guest.



## ❖NSS Annual Camp

The NSS Unit of Krishnagar Women's College organized its Annual Camp at the adopted Nicher Para slum area from 15th March 2024 to 21st March 2024. The week-long camp was a blend of educational, social, and health-oriented activities aimed at improving the lives of the residents and providing our volunteers with an enriching experience. Below is a detailed account of the activities conducted during the camp:

### Day 1: Health and Hygiene Survey

The camp began with a comprehensive Health and Hygiene survey of the adopted slum area. Students worked in groups to collect data on the residents' health conditions, sanitation practices,

and overall awareness of hygiene. The survey aimed to identify key areas of concern to address in future initiatives.

### **Day 2: Teaching and Awareness for Primary School Students**

On the second day, NSS volunteers engaged with the primary school students of Nicher Para. They introduced educational concepts and conducted an interactive session on “Good Touch and Bad Touch” to ensure the safety and well-being of the children. The activity was met with enthusiasm and positive feedback from both students and teachers.

### **Day 3: Door-to-Door Hygiene Awareness Campaign**

The third day was dedicated to spreading awareness about personal and community hygiene. Volunteers conducted a door-to-door campaign, sharing tips on maintaining cleanliness, proper handwashing techniques, and waste management practices. Pamphlets and posters were distributed to reinforce the message.

### **Day 4: Motivational Session by NSS Youth Officer**

Mr. Agnimeel Das, NSS Youth Officer of West Bengal, visited the camp on the fourth day. He delivered an inspiring speech on the journey of an NSS volunteer and highlighted the benefits of joining NSS. His words motivated both current volunteers and other college students to actively participate in community service.

### **Day 5: Encouragement Through College Visit**

On the fifth day, primary school students from the Nicher Para slum were invited to visit Krishnagar Women’s College. The visit was organized to give the children a glimpse of higher education and inspire them to dream big. They interacted with college students and faculty members, leaving with newfound motivation and excitement.

### **Day 6: Indoor Sports Activity for Children**

To promote physical activity and teamwork, the NSS unit organized a small indoor sports activity for the children of Nicher Para. Games such as carrom, chess, and other team-based activities were conducted, fostering a sense of camaraderie and healthy competition among the participants.

### **Day 7: Free Eye Checkup Camp**

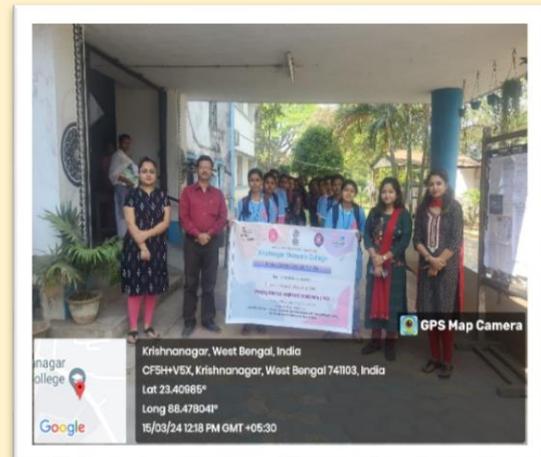
The final day of the camp featured a free eye checkup camp for the residents of Nicher Para. This initiative aimed to address vision-related issues and ensure a healthier future for the young minds in the slum. The camp saw active participation and was appreciated by the community.

### **Conclusion**

The Annual Camp of the NSS Unit at Nicher Para was a resounding success, leaving a lasting impact on the residents and enriching the experiences of the volunteers. Each day’s activities were thoughtfully planned and executed to address the immediate needs of the community while fostering

a spirit of service among students. The camp exemplified the true essence of NSS - “Not Me, But You.”

The NSS Unit of Krishnagar Women’s College remains committed to continuing its efforts in the adopted slum area and expanding its outreach to other communities in need.







**Dipali Shaw**  
**NSS Programme Officer**  
**Krishnanagar Women's College**

